

KILOMETRES OF COURAGE



Present a *Kilometre of Courage*
along our 160km route.

Ride for Cancer powered by BMO Bank of Montreal is Atlantic Canada's largest cycling fundraising event. On September 28, over 800 riders will embark on an epic 160km journey through the South Shore with one common goal: to transform cancer care at the QEII.

Dedicate a km in memory of a loved one, honour a survivor, show support for a cancer patient who is currently facing their own fight against cancer, or inspire a team of riders.

\$500 DONATION PER KM

- **CUSTOMIZE THE MESSAGE ON YOUR SIGN**
OPTION TO INCLUDE COMPANY LOGO FOR BUSINESSES
- **CHOOSE YOUR KM LOCATION**
ALONG OUR 160KM ROUTE
- **4 SIGNS ALONG YOUR DEDICATED KM**
WITHIN OUR 160KM ROUTE
- **RECEIVE AN OFFICIAL TAX RECEIPT**